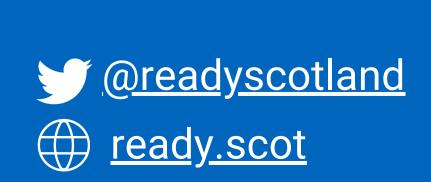
Home Emergency Plan Partner Toolkit





Introduction

Ready Scotland's aim is to make Scotland more resilient to emergencies. We recommend that all households build a small 'emergency kit' as part of their home emergency plan.

We appreciate your support in sharing our messages on the importance of creating an emergency kit, and what to include in it.

This toolkit provides assets and suggested captions for you to use and share on your social media channels. You will also find our home emergency plan template and emergency kit checklist available to download as a PDF or print.

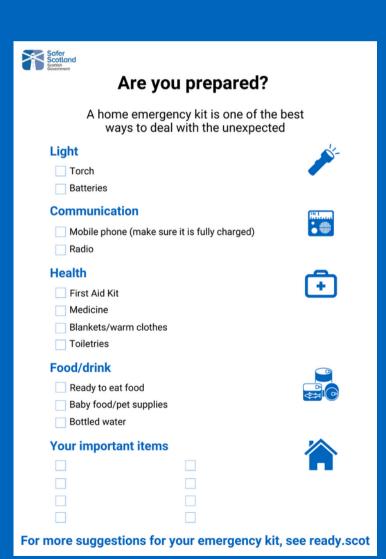


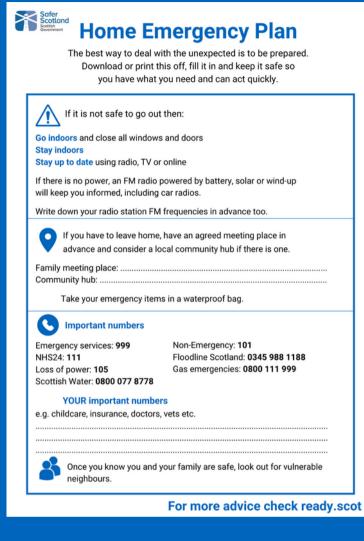
Home Emergency Plan

We have recently updated our home emergency plan template, along with a new checklist to help people understand what to include in their home emergency kits.

Both have been designed to be downloaded or printed off, kept in a safe place and referred to when needed.

You can download in PDF format here.







Social Assets

We have created x5 social media assets and suggested captions.

All social media posts direct users to ready.scot for further information.

Each of the social media assets have been scaled for Facebook/Instagram and Twitter. You can see examples of them in this toolkit, and they are available to download below.

<u>Download social media assets (PNG)</u>



Caption:

Emergencies can happen at any time and without warning. ①

But we can all take steps to make sure our households are prepared.

Download our home emergency plan template and emergency kit checklist to get started **♣**

ready.scot/prepare/emergency-kit.





Caption:

Does your family have an emergency plan?

You should:

- ✓ Write down your important contacts
- ✓ Agree a meeting place in advance, should you need to leave home
- ✓ Keep your plan in a safe place

For more advice, check ready.scot/prepare/emergency-plan.



Do you have a home emergency plan prepared?





Caption:

A home emergency kit is one of the best ways to deal with the unexpected.

Make sure to include:

- Food and water
- Blankets and warm clothes
- A First Aid Kit

For more suggestions for your emergency kit, see <u>ready.scot/prepare/emergency-kit</u>.





Caption:

Make sure you and your household are safe in the event of an emergency:

- Write a home emergency plan in advance
- Build an emergency kit
- Keep both in a safe place

For more advice, check ready.scot/prepare/emergency-kit.







Caption:

Do you have a home emergency kit prepared?

It will help you and your loved ones know what to do in case of an emergency.

For tips on how to build your kit, visit ready.scot/prepare/emergency-kit.



Be prepared: pack a home emergency kit





Thank you

Please feel free to use and adapt the messages contained in this toolkit.

You can also follow @ReadyScotland on <u>Twitter</u> and <u>Facebook</u> and share our content directly.

If you have any questions about the content of this toolkit, contact the Resilience Communications team at SGoRRCommunications@gov.scot.

